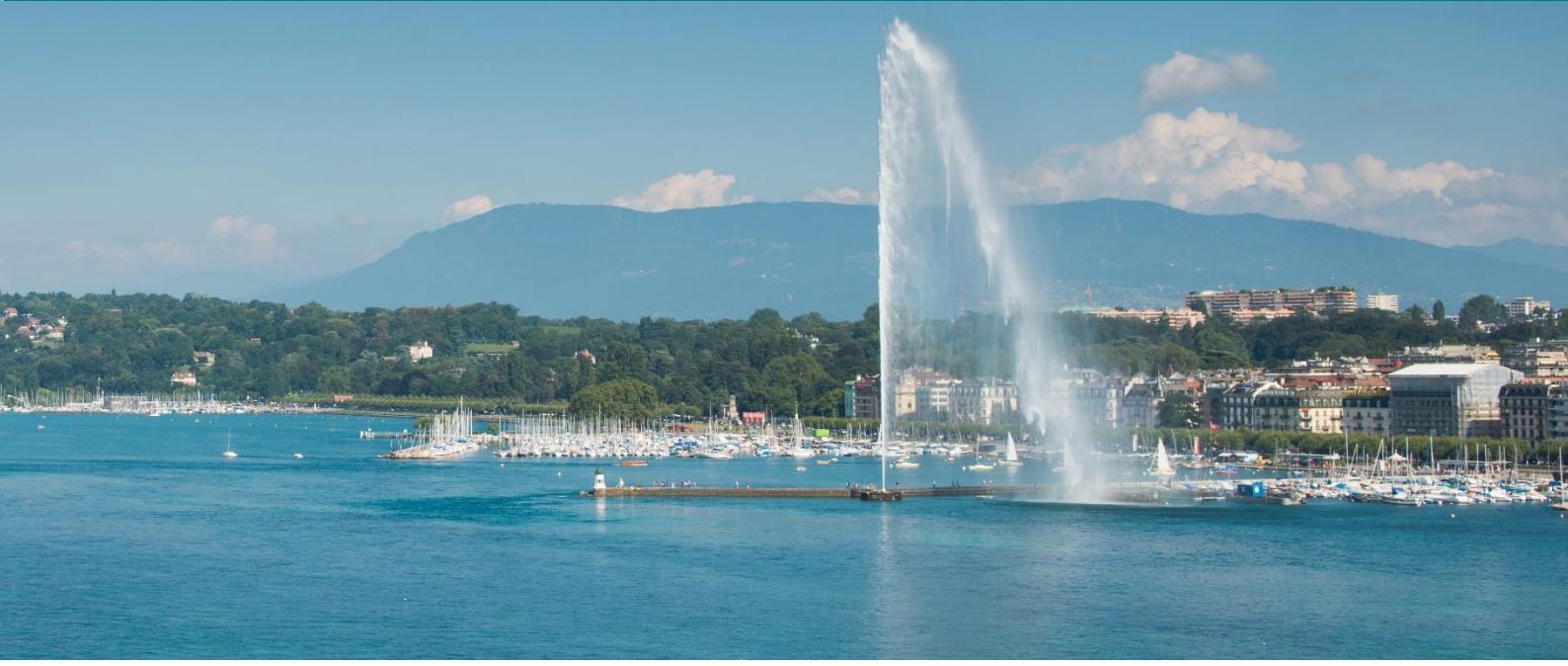




20 October 2022  
International Conference  
Geneva, Switzerland



## SPONSORSHIP PROSPECTUS



improving environmental hygiene practices

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## Organizers

### Clean Hospitals

Clean Hospitals is a private/ public initiative whose goal is to increase patient safety and bring international attention to the need for an increased focus on hospital environmental hygiene.

The project seeks to harness the collective strengths of industry, academia, hospitals, governmental bodies and key stakeholders in order to collaborate across disciplines and interest groups.

Although the hospital environment tends to be one of the most understudied and underfunded areas in healthcare, there is enough literature in the field to prove that a well-maintained patient environment is crucial for preventing the spread of healthcare-associated infections and antimicrobial resistance. Beyond patients, hospital environment hygiene also has a direct impact on the lives of the people working in the hospitals, as well as a broader impact on communities and the environment.

We aim to use the knowledge generated by our research to raise industry standards and increase the visibility of the hospital environment in patient care.

These improvements in hospital environmental hygiene will benefit public health by lowering rates of healthcare-associated infections, reducing antimicrobial resistance, and protecting hospital staff as well as the larger environment.

## Committees

### Clean Hospitals Steering Committee:

- Didier Pittet
- Pierre Parneix
- Hervé Ney
- Alexandra Peters

# About the Clean Hospitals Day International Conference

Clean Hospitals Project is delivering educational events to translate the acquired knowledge into education for healthcare environmental hygiene specialists, infection prevention and control doctors, hospital managers, healthcare cleaning services and cleaning products manufacturers.

The programme will address the following topics:

- Environmental Control
- The Healthcare Environmental Hygiene Self-Assessment Framework
- Medical Devices Reprocessing
- Air and Water Control

## **PRELIMINARY SCHEDULE**

08:00 Welcome Coffee & Visit of the Exhibition

### **08:45 Session 1: Environmental Control**

- Healthcare surfaces: how clean is clean ?
- Evolution of biocide standards and regulations: a few clouds in sight?
- True sustainability: the only way forward
- Round table discussion

10:35 Coffee & Visit of the Exhibition

### **11:05 Session 2: The Healthcare Environmental Hygiene Self-Assessment Framework (HEHSASF)**

- HEHSASF: surveys, tools and the transposable model
- A deep dive into the Geneva model for environmental hygiene
- Round table discussion

12:25 – 13:40 Lunch & Visit of the Exhibition

12:30 – 13:30 Parallel company symposia 1, 2 & 3

### **13:40 Session 3: Medical Device Reprocessing**

- Guidelines for validation: new European guidelines
- Example of national adaptation: the 'Swiss checklist'
- Challenges and strategies for endoscope reprocessing
- Round table discussion

15:30 Coffee & Visit of the Exhibition

### **16:00 Session 4: Air and Water Control**

- Real-life experiences of controlling Legionella in healthcare
- Air control during construction in hospitals
- Round table discussion

17:20 Closing remarks

17:45 Clean Hospitals Day Apéro

## Target Audience

The Clean Hospitals Day International Conference will gather an estimated +200 delegates.

The programme has been designed for:

- Healthcare environmental hygiene specialists / researchers
- Hospital managers and Environmental services staff managers
- Endoscopy suite experts and specialists
- IPC physicians, nurses and specialists
- Healthcare engineers
- Industry representatives
- Healthcare cleaning contractors

## Objectives

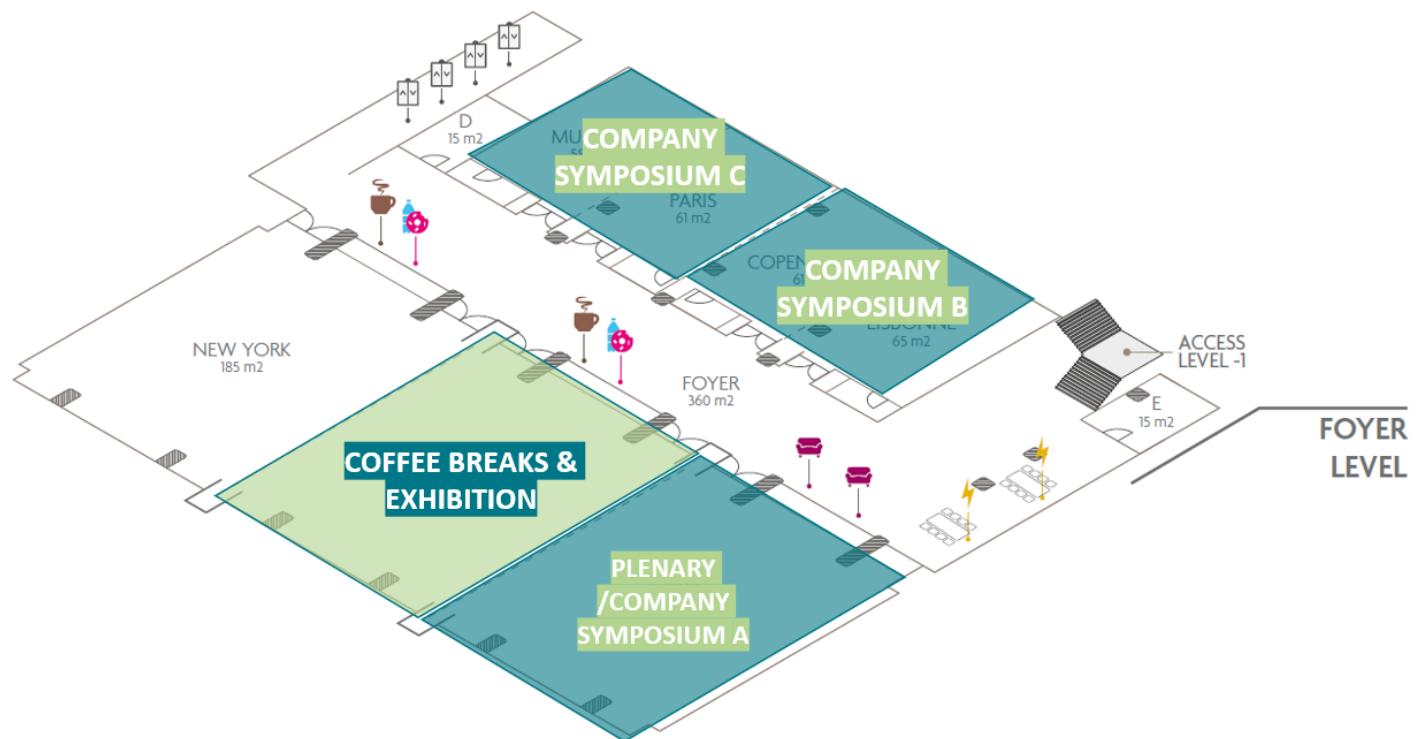
The aims of the Conference are to:

- Create awareness around Healthcare Environmental Hygiene evidence-based best practices
- Promote innovation and research in the field
- Promote Clean Hospitals' research and future tools (HEHSSAF, educational resources etc.)
- Provide a unique forum for discussion and exchange among all stakeholders

## Venue

**Crowne Plaza Geneva**

Av. Louis-Casaï 75/77, 1216 Geneva



# Sponsorship & Exhibition Opportunities

## E-MAILER TO REGISTERED PARTICIPANTS

EUR 2 000\*

An HTML emailer provided by the sponsor will be sent to all registered participants at the date specified by the sponsor. This emailer can be used to invite participants to your symposium, your product presentation or your booth.

These emails are sent by MCI on behalf of the sponsor.

## CONFERENCE BAGS

EUR 5 000\*

What is the very first item the delegate receives upon arrival at Clean Hospitals Conference? Capture the delegate's attention from the very first minute, by sponsoring the official conference bag. Provide the delegate with convenience and your company with excellent visibility. This opportunity ensures that your brand will reach all Clean Hospitals Conference attendees.

This opportunity includes:

- 1 corporate logo on the conference bag
- Acknowledgment in the official Final Programme
- Acknowledgment on the official Clean Hospitals website

## LANYARDS

EUR 5 000\*

The lanyards are given to each delegate in order to carry their badge. Delegates are requested to wear the lanyards and badge for the whole duration of the conference. This is an exclusive opportunity and ensures your brand will reach all delegate attendees.

This opportunity includes:

- 1 corporate logo on the conference lanyard
- Acknowledgment in the official Final Programme
- Acknowledgment on the official Clean Hospitals website

## CLEAN HOSPITALS NETWORKING COCKTAIL

EUR 10 000\*

Sponsor the networking cocktail at the end of the conference, where all delegates will close the day in a friendly atmosphere. Cocktail to be served in the Foyer.

This opportunity includes:

- 90 mins light cocktail
- Photo booth
- Acknowledgment in the official Final Programme
- Acknowledgment on the official Clean Hospitals website

## ADVERT IN FINAL PROGRAMME

FROM EUR 1 000\*

The indispensable guide for all attendees at the Clean Hospitals Day International Conference. Put your name in the hands of the healthcare environmental hygiene specialists from Europe and around the world. The final programme is distributed to all delegates on-site at the time of check-in.

The program contains the final definitive scientific programme, the social program and general information about the conference.

This opportunity includes:

- Full colour advert page in the Final Programme
- Acknowledgment in the official Final Programme
- Acknowledgment on the official Clean Hospitals website

Inside page\_\_\_\_\_EUR 1 000

3rd Cover\_\_\_\_\_EUR 1 500

2nd Cover\_\_\_\_\_EUR 1 500

4th cover\_\_\_\_\_EUR 2 000

### **EXHIBITION TABLE TOP**

**Clean Hospitals Partners: EUR 2 500\***  
**Other Companies: EUR 5 000\***

Participating in the Clean Hospitals Day International Conference with exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to an estimated +200 participants with interests in all areas of healthcare environmental hygiene. The layout of the exhibition ensures comfort to the delegates, optimised visitor flow and therefore maximum exposure for the exhibitor.

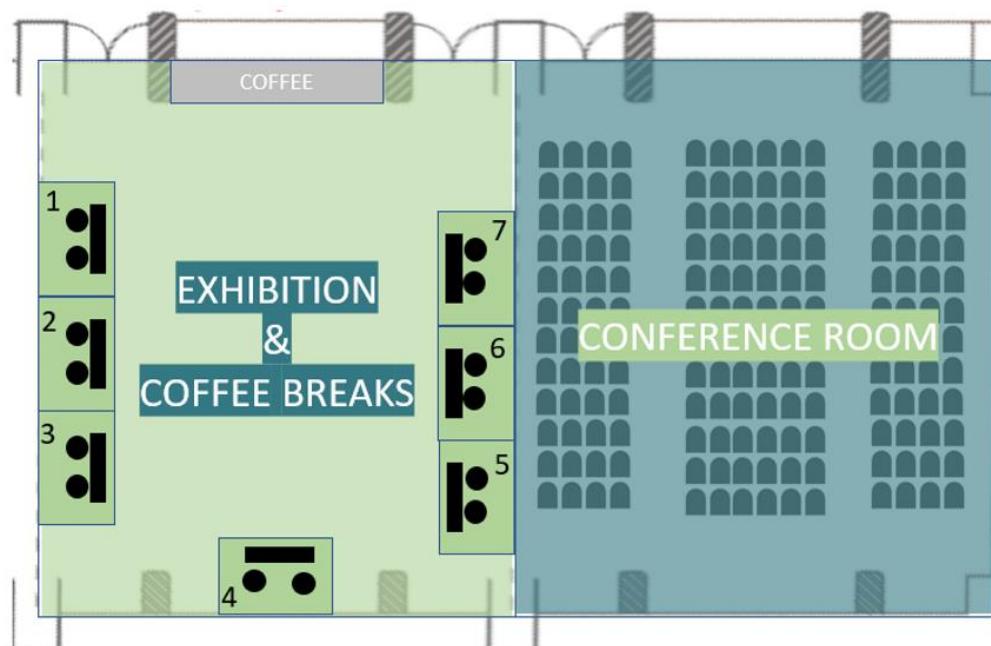
Official coffee breaks will all be served on the exhibition floor promoting frequent and repeated opportunities for the delegates to visit the exhibits and engage with you.

Space will be allocated on a 1st come-1st served basis depending on date at which the order form is received by MCI Suisse SA.

Exhibition table top includes

- 6 sqm exhibition floor space
- Electrical supply
- 1 table and 2 chairs
- Company logo in the Conference final programme
- Company listing on the Clean Hospitals website
- 3 Complimentary exhibitor badges
- Networking Reception
- Coffee breaks & Lunch

### **EXHIBITION LAYOUT**



## Sponsored Symposia

### Maximise your impact

You are invited to organise sponsored symposia sessions during the forthcoming Clean Hospitals Day International Conference 2022. This highly visible and high-impact activity allows you to attract interested and qualified delegates and to update them personally on the science that supports your campaigns and products. It is one of the most popular opportunities for honest and open debate between the professionals on the topics most relevant to your corporate objectives.

The time slots are scheduled during the lunch time to maximise attendance and give access to an engaged audience.

We strongly advise you to contact us early if you are interested in securing a specific time slot or would like to discuss an alternative to those proposed.

### Sponsored Symposia Slot Timetable

<b>Sponsored symposium (60 mins)</b>	1: Thursday 20 October 2022 – 12:30 – 13:30 CET	EUR 15 000 <i>(EUR 10 000 for Clean Hospitals partners)</i>
	2: Thursday 20 October 2022 – 12:30 – 13:30 CET	
	3: Thursday 20 October 2022 – 12:30 – 13:30 CET	

### What's included?

Conference room	Use of a conference room and basic AV equipment (projector, screen, microphone)
Lunch	Provision of a lunch bag to all delegates
Promotion	Inclusion in the Clean Hospitals Conference website programme and standard promotional emailers
Acknowledgement – website	Acknowledgement as a supporter on the Conference website
Invites for 4 guests	Complimentary access for 4 guests to all conference activities
Display table	Display table at the entrance of the room with possibility to distribute your company literature / evaluation form

## **Sponsored Symposia, the Benefits to You**

**Qualified audience of decision makers**

**High visibility and impact**

**Respected forum for presenting innovation and cutting edge research**

**Increased recognition among thought leaders**

### **Important Sponsored Symposium Information**

- All the speakers of Sponsored Symposia must be registered prior to the event by the Company/Sponsor taking a Symposium slot
- All sponsored symposia must be held at the conference venue during the official time slots offered by Clean Hospitals
- All programmes including speakers chosen, must be submitted to the Steering Committee for approval not later than 30 days prior to the symposium date
- All Sponsored Symposia Programmes will be published in the event website as submitted by the company/ sponsor

### **Sponsored Symposia General Guidelines**

- Sponsors of Sponsored Symposium may select topics and speakers
- Sponsored Symposium programmes, hand-outs and invitations must be submitted to the event secretariat for approval
- In addition to the sponsorship fee, Sponsors must cover all additional coordination and production management costs, not included in the "What's included" information above
- Clean Hospitals assumes that speakers and chairpersons of the Sponsored Symposium will be contacted by the companies themselves to notify them of the time and format of sessions, and to arrange for their registration

## Organizing Secretariat

### Clean Hospitals Conference 2022

C/o MCI Suisse SA  
Rue du Pré-Bouvier 9  
1242 Satigny - Geneva  
Switzerland



Exhibition & Sponsorship Queries:

Tel.: +41 22 33 99 673  
Email: [Coralie.Deleage@wearemci.com](mailto:Coralie.Deleage@wearemci.com)

Registration Queries:

Tel.: +41 22 33 99 728  
Email: [cleanhospitals.reg@mci-group.com](mailto:cleanhospitals.reg@mci-group.com)

## Reservation & Payment

### Bookings

- Fill in the Booking Form and Contract at the back of this brochure
- Submit the completed form to:

### CLEAN HOSPITALS DAY CONFERENCE 2022

C/o MCI Suisse SA  
Att. : Coralie Deleage  
9 Rue du Pré-Bouvier  
CH 1242 Satigny-Geneva  
Switzerland  
Email: [Coralie.Deleage@wearemci.com](mailto:Coralie.Deleage@wearemci.com)

### Payment and Cancellation

The total amount will be invoiced upon receipt of booking forms and payment of this invoice will guarantee the reservation. Payments are due 30 days after receipt of the corresponding invoice. All payments must be received in Euro (EUR) and must be paid in full prior to the opening of the event. 5% interest will be charged on any late payments. VAT is not included in the published prices.

### Payment Method

#### Bank transfer

Bank: UBS, 1211 Geneva 2, Switzerland  
Beneficiary: MCI Suisse SA  
Account: 240-369393.71L  
SWIFT: UBSWCHZH80A  
IBAN: CH18 0024 0240 3693 9371 L

### Cancellation Penalties

Until 31 July 2022 – 75% of total amount will be retained  
From 1 August 2022 – 100% of total amount will be retained

### Contacts

See "Organizing Secretariat" above.

# **TERMS AND CONDITIONS**

## **RESERVATION**

In order to be valid, your reservation must be completed on the APPLICATION FORM here enclosed and sent to MCI Suisse SA.

The signature on the reservation form constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the event rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee unless confirmed in writing.

Session & other sponsorship allocations will be attributed in reservation order of arrival of the signed booking form and are subject to the full payment and the agreement of MCI Suisse SA and the Organizing Committee. Sponsors will be allowed to indicate preferences, but neither CLEAN HOSPITALS nor MCI Suisse SA can guarantee first choice. Once allocations have been attributed, no modifications will be possible without MCI Suisse SA's written agreement.

## **INSURANCE**

The signatory renounces to take recourse against the organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the pertinent risks incurred by the event along with public liability covering the permanent or occasional staff employed by the company, present at the event. In any case, insurance protection will NOT be given to sponsors by the organisers.

The Organisers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for their belongings.

## **FORCE MAJEURE**

In the event of force majeure, the event dates may be changed or the latter may be purely and simply cancelled. In the latter case, the disposable funds after payment of expenses will be shared between sponsors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

## **EXHIBITOR REGISTRATION**

All exhibitors must be registered and will receive a badge displaying the exhibiting company name. Three exhibitor badges are given for the first 6 square meters booked and one additional badge for each additional 6 square meters booked. Any additional exhibitors will be charged an industry registration fee.

All exhibitors must wear the badge of the Conference at all times.

## **MANNING OF STANDS**

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

## **NOISE**

Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's assigned space.

The Organisers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

## **GIVE-AWAYS AND DISTRIBUTION OF PRINTED MATERIALS**

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting.

Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.

## **PRODUCT DISCLAIMER**

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers.

Each exhibitor and/or sponsor is responsible for the material and information they make available at the Conference. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Meeting. It is the responsibility of exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organisers will not arbitrate in any way in legal issues of this nature. The Ethical MedTech Code of Conduct, and the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) should also be adopted.

## **HEALTH AND SAFETY AT WORK REGULATIONS**

It is the responsibility of the exhibitor/sponsor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

## **INTERPRETATION OF THE REGULATIONS AND AMENDMENTS**

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here-enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor.

MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

## DATA PROTECTION

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.

Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the exhibitor/sponsor's data - or transmitted by him/her - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address [Coralie.Delege@mci-group.com](mailto:Coralie.Delege@mci-group.com) or by contacting our Data Protection Officer (DPO) : [Anne.Lesca@mci-group.com](mailto:Anne.Lesca@mci-group.com)

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

# CLEAN HOSPITALS CONFERENCE 2022 Booking Form / Contract

PLEASE COMPLETE AND SEND TO:

**MCI Suisse SA** – C/o Coralie Deleage  
9 Rue du Pré-Bouvier  
CH-1242 Satigny-Geneva  
Switzerland

Email: [coralie.deleage@wearemci.com](mailto:coralie.deleage@wearemci.com)

\*All prices are excl. VAT

## Contact details

COMPANY NAME:	WEBSITE:
CONTACT NAME:	EMAIL:

## Invoicing information

INVOICING COMPANY NAME:	VAT Number:	
ADDRESS:		
POSTAL CODE:	CITY:	Country:
CONTACT NAME	EMAIL:	
PHONE (WITH COUNTRY CODE):	PO NUMBER (IF APPLICABLE):	
<input type="checkbox"/> I WILL NEED TO SEND A SEPARATE COMPANY CONTRACT / AGREEMENT TO BE SIGNED		

## Sponsorship Opportunities

Emailer to participants	<input type="checkbox"/> EUR 2 000	Table top	<input type="checkbox"/> EUR 5 000
Conference bags	<input type="checkbox"/> EUR 5 000	Table top <i>(Clean Hospitals partner)</i>	<input type="checkbox"/> EUR 2 500
Lanyards	<input type="checkbox"/> EUR 5 000	Sponsored Symposium	<input type="checkbox"/> EUR 15 000
Final programme ad <i>Inside page</i> <i>2nd cover</i> <i>3rd cover</i> <i>4th cover</i>	<input type="checkbox"/> EUR 1 000 <input type="checkbox"/> EUR 1 500 <input type="checkbox"/> EUR 1 500 <input type="checkbox"/> EUR 2 000	Sponsored Symposium <i>(Clean Hospitals partner)</i>	<input type="checkbox"/> EUR 10 000
Clean Hospitals Cocktail	<input type="checkbox"/> EUR 10 000	<b>TOTAL (excl. VAT):</b>	

### PAYMENT SCHEDULE

All payments must be made in Euros (**EUR**).

100% of the total cost will be invoiced on receipt of the completed order form. Payments are due 30 days from receipt of the invoice.

### BY CREDIT CARD

Visa, MasterCard and American Express are accepted. Please request a Credit Card Authorisation Form. A 4% surcharge will apply.

I have read and agree with the CLEAN HOSPITALS Cancellation Policy and Deadlines within this document.  
I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.  
I have read and agree with the Global Data Protection Regulation within this document.

Place and date:

Signature and company stamp:

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.